

# Certified Communication Associate

### Sales Small Medium Business

Certification has been presented to

## Yannick Blanc

In recognition of the successful completion of all certification requirements of Unify Academy.

25.03.2014 Valid for 2 years Cert. No: 113910

Stuart Alan Marshall Global Director

Unify Academy



#### Sales Small Medium Business

### Yannick Blanc

has passed a theoretical examination covering the following topics

- Overview of Unify and company history
- Overview of current SMB industry trends and marketing messages
- Review of Unify SMB and LAB portfolio to include OpenScape Business and OpenScape Enterprise
- Knowledge of OpenScape Business portfolio
- Overview of competitive positioning of our OpenScape Business solution
- Review of available sales resources

The UCCA Sales Small Medium Business has been awarded.

Stuart Alan Marshall

Global Director Unify Academy

Cert. No: 113910

